



www.vealco.com

orders@vealco.com

PPAMS Midsouth Promo Show Nashville-2021  
August 17th, 2021  
The Fairgrounds Nashville  
Nashville, TN.

Discount Deadline for Advance Orders and Freight: August 11th, 2021

## **GENERAL SHOW INFORMATION**

### **OFFICIAL SERVICE PROVIDER**

Veal Convention Services, Inc. (VCS)  
3016 Reverend Abraham Woods Jr. Blvd.  
Birmingham, AL 35203

Phone: 205.328.1010  
Toll Free: 800.844.8325  
VCS Lead: Mike Fortenberry  
Email: Mike@vealco.com

### **FACILITY**

The Fairgrounds Nashville  
Expo Center Center 2  
401 Wingrove Street,  
Nashville, TN 37203

### **IMPORTANT DATES**

Discount Deadline Date: Tuesday Wednesday  
August 11th, 2021. Orders must be received  
with payment by this date to qualify for  
discounted prices.

### **EXHIBITOR INSTALLATION:**

Monday, August 16th, 12 Noon - 5pm. Please see show information. VCS will staff an on-site Exhibitor Service Desk during set-up and move out.

### **EXHIBITOR MOVE OUT**

Tuesday, August 17th, after 2:00pm. Empty container return begins at 2pm.  
Carrier Pick-Up Post-Show from the Fairgrounds-Nashville 500 Wedgewood Ave (GPS only), Expo Center 2 between 2pm and 4pm. Carriers post-show must be checked in by 3pm. All freight and materials on the showfloor after 4:00pm will be forced back to VCS warehouse or onto VCS's preferred carrier. Additional charges will apply.

### **SHIPPING INFORMATION**

#### **ADVANCE WAREHOUSE SHIPPING**

Must arrive between July 23rd and August 11th. May be accepted until Friday August 16th with late fees.

Advance Warehouse receiving hours are Monday through Friday 9am to 3pm. Shipping labels available in following pages and online.

TO: (Name of Exhibitor & Booth Number)

C/O Veal Convention Services, Inc. for PPAMS MidSouth Promo Show Nashville  
3016 Reverend Abraham Woods Jr Blvd.  
Birmingham, Alabama 35203

#### **DIRECT TO SHOW SITE SHIPPING**

Must arrive no earlier than Monday August 16th, 2021. Show site receiving hours are 9am - 3pm. Shipping labels available in following pages and online.

TO: (Name of Exhibitor & Booth Number)

C/O Veal Convention Services, Inc. for PPAMS MidSouth Promo Show Nashville  
The Fairgrounds Nashville  
Expo Center Center 2  
401 Wingrove Street,  
Nashville, TN 37203

## **PAYMENT POLICY**

### **PLEASE FAMILIARIZE YOURSELF WITH THIS POLICY BEFORE ORDERING ANY SERVICES**

***\*\*\*NO SERVICES WILL BE RENDERED WITHOUT FULL PAYMENT IN ADVANCE\*\*\****

**PAYMENT SERVICES:** Veal Convention Services, Inc. (VCS) requires payment in full at the time the services are ordered. Further, VCS requires that you provide a credit card authorization to charge your account for services which may include labor, material handling, electrical services, booth furnishings, etc. plus any applicable fuel or energy surcharge. VCS requires your credit card to be on file even if you choose to pay by company check or wire transfer.

**ADVANCE ORDERS:** To qualify for discount pricing, orders must be received with payment in full on or before the pre-order discount price deadline. Purchase orders do not qualify for Advance Prices.

**SHOW SITE ORDERS:** Services ordered at show site will not be processed without full payment at the time the order is placed.

**THIRD PARTY ORDERS:** If you contract your work to a display or exhibit house and require services from VCS, the payment policy stated above applies. Please pass this information on to them.

**METHOD OF PAYMENT:** VCS accepts Master Card, Visa, American Express, company check (no personal checks accepted) as acceptable forms of payment. Any bank fees for wire transfers are the responsibility of the exhibitor. Purchase orders are not considered payment. All payments must be made in US funds drawn in a US bank. Exhibitors will be charged \$50 for each returned NSF check.

**ADJUSTMENTS / CANCELLATIONS:** No adjustments to invoices will be made after the close of the show. Cancellation of service(s) made prior to actual delivery or installation will be charged a 50% cancellation fee. Cancellation of service(s) made after actual delivery or installation will be charged a 100% cancellation fee.

**COLLECTIONS FEES: ALL CHARGES MUST BE PAID IN FULL PRIOR TO CLOSE OF SHOW BY CASH, CHECK OR CREDIT CARD.** A fee equal to 2% per month (24% per annum) will be assessed on any unpaid balance. Client is responsible for any fees, including, but not limited to, collection fees, attorney's fees and court costs, that may be incurred in effort to collect any unpaid balance.

**ORDERING:** Please familiarize yourself with these forms before you log onto the online storefront site and place your order. ***VCS REQUIRES YOUR CREDIT CARD TO BE ON FILE EVEN IF YOU CHOOSE TO PAY BY COMPANY CHECK OR WIRE TRANSFER.***



www.vealco.com

orders@vealco.com

PPAMS Midsouth Promo Show Nashville-2021  
August 17th, 2021  
The Fairgrounds Nashville  
Nashville, TN.

Discount Deadline for Advance Orders and Freight: August 11th, 2021

*Online ordering is available at: [veal.boomerecommerce.com](http://veal.boomerecommerce.com).  
Please call 1(800)844-8325 with any questions you may have regarding your order.*

**Included in each 10' booth space:**

*Each 10' booth space includes 8' tall back drape, two 3' side drapes, one- 6' skirted table or one 8' skirted table (show color), ID sign and a small trash can.*

Discount Deadline for Advance Orders and Freight: August 11th, 2021

## **FREIGHT HANDLING SERVICES**

### **SERVICE A - ADVANCE SHIPMENT TO WAREHOUSE**

CRATED AND/OR SKIDDED FLOOR LOAD SHIPMENTS - Shipments that can be unloaded at the dock with no additional handling required. Each shipment received is charged separately. Cumulative weights are not allowed on minimums. *Prices apply only to shipments that meet the pre-order deadline.*

**STRAIGHT TIME RATE:            \$59 per 100lbs. – 200lbs. minimum**

### **SERVICE B - DIRECT SHIPMENT TO SHOWSITE**

CRATED AND/OR SKIDDED FLOOR LOAD SHIPMENTS - See definition above in Service A.

**STRAIGHT TIME RATE:            \$89 per 100lbs. – 200lbs. minimum**

### **SERVICE C - SMALL PACKAGE SERVICE**

Cartons and envelopes received without documentation. Maximum weight is 30 lbs. per shipment, per delivery. This includes UPS, FedEx, etc. All shipments received via air carrier that do not fall under the small package category may be subject to special handling charges.

**STRAIGHT TIME RATE:            \$29 per package**

### **SERVICE D - OUTBOUND ONLY FREIGHT HANDLING SERVICE**

Freight handled only at close of show. Material handling fees include taking materials to the loading dock and loading on designated carriers.

**STRAIGHT TIME RATE: \$39 per 100lbs. – 200lbs. minimum**

### **OTHER CHARGES FOR FREIGHT HANDLING SERVICES**

***Uncrated, Loose, and Shipments Requiring Special Handling:*** Shipments of uncrated or loose items or boxes, machinery / heavy equipment or blanket wrapped items or any items that require special handling. Additional Fee: 30 percent

***Delivery Deadline:*** Advance shipments to warehouse that are received before the advance receiving dates or not received at least five (5) days prior to show move-in and any direct to show site shipments that arrive before or after designated acceptance times. Additional Fee: 30 percent

***Overtime Surcharge\*:*** Straight time rates are quoted above and apply Monday through Friday 8am - 4pm. Freight handling on overtime, before 8am and after 4pm on weekdays and on Saturday, Sunday or Holiday, an additional 30 percent will be charged per occurrence. Based on move-in / move-out schedule, an overtime surcharge per occurrence applies to shipments handled at show site during overtime hours. (Your advance warehouse shipments may be received during straight-time, but the move-in / move-out schedule may require that your shipment be moved in to our out of the exhibit area on overtime.) Additional Fee: 30 percent for every overtime application. \* This fee has already been included for this event in the pricing listed above. \*

***Transportation Surcharge:*** Charge applies to freight transported to VCS warehouse after close of show. \$35 per 100lbs (\$350 minimum)

*Online ordering is available at: [veal.boomerecommerce.com](http://veal.boomerecommerce.com).  
Please call 1(800)844-8325 with any questions you may have regarding your order.*

## **ADVANCE SHIPMENT LABELS**

### **RUSH! Exhibition Freight RUSH! Exhibition Freight RUSH!**

Arrive by: **Wednesday August 11th, 2021**

**PPAMS MidSouth Promo Show Nashville - August 17th, 2021 - The Fairgrounds Nashville, TN**

From: To: Veal Convention Services  
3016 Reverend Abraham Woods Jr. Blvd. N  
Birmingham, AL 35203

Exhibiting Company: \_\_\_\_\_ Booth Number: \_\_\_\_\_

Number \_\_\_\_\_ of \_\_\_\_\_ pieces. Carrier: \_\_\_\_\_

### **RUSH! Exhibition Freight RUSH! Exhibition Freight RUSH!**

Arrive by: **Wednesday August 11th, 2021**

**PPAMS MidSouth Promo Show Nashville - August 17th, 2021 - The Fairgrounds Nashville, TN**

From: To: Veal Convention Services  
3016 Reverend Abraham Woods Jr. Blvd.  
Birmingham, AL 35203

Exhibiting Company: \_\_\_\_\_ Booth Number: \_\_\_\_\_

Number \_\_\_\_\_ of \_\_\_\_\_ pieces. Carrier: \_\_\_\_\_

These shipping labels are provided for your convenience to assist in preparing shipments to the advance warehouse. Please cut along the dashed lines and affix one to each piece of your shipment to the advance warehouse. Please make additional copies of these labels as needed.

NOTE: Warehouse is not temperature controlled. Hazardous materials will not be accepted at warehouse.

## **DIRECT TO SHOW SITE SHIPMENT LABELS**

### **RUSH! Exhibition Freight RUSH! Exhibition Freight RUSH!**

Must arrive on: Monday, **August 16th, 2021**

**PPAMS MidSouth Promo Show Nashville - August 17th, 2021 - The Fairgrounds Nashville, TN**

From: TO: Veal Convention Services, Inc. for PPAMS  
Fairgrounds Nashville Expo Center 2  
401 Wingrove Street,  
Nashville, TN 37203

Exhibiting Company: \_\_\_\_\_ Booth Number: \_\_\_\_\_

Number \_\_\_\_ of \_\_\_\_ pieces. Carrier: \_\_\_\_\_

### **RUSH! Exhibition Freight RUSH! Exhibition Freight RUSH!**

Must arrive on: **August 16th, 2021**

**PPAMS MidSouth Promo Show Nashville - August 17th, 2021 - The Fairgrounds Nashville, TN**

From: TO: Veal Convention Services, Inc. for PPAMS  
Fairgrounds Nashville Expo Center 2  
401 Wingrove Street,  
Nashville, TN 37203

Exhibiting Company: \_\_\_\_\_ Booth Number: \_\_\_\_\_

Number \_\_\_\_ of \_\_\_\_ pieces. Carrier: \_\_\_\_\_

These shipping labels are provided for your convenience to assist in preparing shipments to arrive direct to show site. Please cut along the dashed lines and affix one to each piece of your shipment going direct to show site. Please make additional copies of these labels as needed.

## RENTAL FURNITURE & ACCESSORIES

### DISPLAY TABLES Skirted

Advance Order	Floor Order
---------------	-------------

4ft by 2ft by 30in high	\$89	\$109
6ft by 2ft by 30in high	\$109	\$129
8ft by 2ft by 30in high	\$129	\$149

(Standard table height is 30in. Add \$40 for 40in high skirted table.) (All sizes skirted on three sides. For skirt on 4th side, add \$20 on 30in tall table, \$30 on 40in tall table)

Table Skirt Color: \_\_\_\_\_ blue \_\_\_\_\_ red \_\_\_\_\_ burgundy  
\_\_\_\_\_ black \_\_\_\_\_ green \_\_\_\_\_ yellow \_\_\_\_\_ white



### DISPLAY TABLES Bare

Advance Order	Floor Order
---------------	-------------

4ft by 2ft by 30in high	\$39	\$59
6ft by 2ft by 30in high	\$49	\$69
8ft by 2ft by 30in high	\$59	\$79

Standard table height is 30in. Add \$20 for 40in high table

### OTHER TABLES

Advance Order	Floor Order
---------------	-------------

Cocktail Round (café table) (30in diameter, 30in height, cannot be skirted)	\$59	\$89
Cocktail Round (highboy) (30in diameter, 40in height, cover available separately)	\$69	\$99
60" Banquet Round (60in diameter, 30in height, cannot be skirted)	\$89	\$149

### CHAIRS

Advance Order	Floor Order
---------------	-------------

Folding	\$9	\$19
Side	\$49	\$69
Arm	\$49	\$69
Barstool	\$69	\$89



### OTHER

Advance Order	Floor Order
---------------	-------------

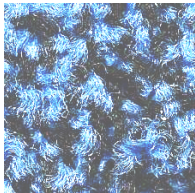
Cocktail Round Cover	\$19	\$25
Sign Hooks (6)	\$1	\$2
Message Board (4'x8')	\$129	\$169
Pegboard (4'x8')	\$129	\$169
Wastebasket	\$9	\$15
Chrome Stanchion	\$35	\$45
Stanchion Rope	\$19	\$35
Retractable Stanchion	\$45	\$55
Literature Rack	\$99	\$139
Easel	\$19	\$29
Bag Stand	\$49	\$59
10' wide section of 3ft drape	\$49	\$59
10' wide section of 8ft drape	\$69	\$89
42in LCD monitor (includes tabletop feet)	\$199	\$398
Stand for LCD Monitor	\$99	\$198

*Online ordering is available at: [veal.boomerecommerce.com](http://veal.boomerecommerce.com).  
Please call 1(800)844-8325 with any questions regarding your order.*

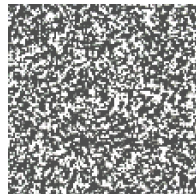
## RENTAL CARPET

\*Exhibit hall is carpeted\*

### CARPET COLOR:



Bluejay



Tuxedo / Pepper



Cayenne

### CARPET ONLY

	Advance Order	Floor Order
10ft x10ft	\$99	\$149
10ft x20ft	\$179	\$249
10ft x30ft	\$269	\$349

Custom Cut carpet is available at a rate of \$3 per square foot

### CARPET AND PADDING

	Advance Order	Floor Order
10ft x10ft	\$199	\$249
10ft x20ft	\$399	\$499
10ft x30ft	\$599	\$749

Custom cut carpet with padding is available at a rate of \$6 per square foot

*Online ordering is available at: [veal.boomerecommerce.com](http://veal.boomerecommerce.com).*

*Please call 1(800)844-8325 with any questions you may have regarding your order.*



## CLEANING SERVICES

### VACUUMING ONLY

Prices are per single booth space.

		<u>Advance Order</u>	<u>Floor Order</u>
Before show opens (priced per booth space)		\$19	\$29
Nightly	Number of days x	\$14	\$24

### PRE-SHOW AND POST-SHOW CLEANING SERVICE

Includes: vacuuming, empty wastebaskets, remove refuse, remove empty cartons, cleaning & dusting exhibit, tabletops, etc. before and after show hours. Prices are per single 10ft by 10ft booth space.

		<u>Advance Order</u>	<u>Floor Order</u>
One day		\$39	\$59
Duration of show	Number of days x	\$29	\$49

**Other equipment and services are available for special needs.  
Please call with any questions.**

*Online ordering is available at: [veal.boomerecommerce.com](http://veal.boomerecommerce.com).  
Please call 1(800)844-8325 with any questions you may have regarding your order.*



www.vealco.com

orders@vealco.com

PPAMS Midsouth Promo Show Nashville-2021  
August 17th, 2021  
The Fairgrounds Nashville  
Nashville, TN.

Discount Deadline for Advance Orders and Freight: August 11th, 2021

## INSTALLATION AND DISMANTLING LABOR ORDER FORM

**RATES: Straight Time \$60 per hour, Overtime \$90 per hour**

- Starting time can be guaranteed only when labor is requested for the start of the working day, which is 8:00am.
- The minimum charge of one (1) hour per person will apply and time will commence in accordance with the exhibitor's request and in half (1/2) hour increments thereafter.
- Work will be done on a straight time basis if circumstances permit; however, this is not a guarantee that overtime charges will not be invoiced if necessary.
- Failure to call for labor at requested time will result in one (1) hour charge per man requested, unless twenty-four (24) hour advance notice is provided.
- Orders received at the show will be processed after advance orders.
- Veal Convention Services cannot be responsible for losses due to theft, loss or damage or for product/literature that is not properly packed and labeled. Review your insurance policies to be sure that you have proper coverage.
- **STRAIGHT TIME IS 8:00 AM – 4:00 PM WEEKDAYS. OVERTIME IS BEFORE 8:00 AM AND AFTER 4:00 PM WEEKDAYS AND ALL DAY SATURDAY. DOUBLE OVERTIME IS ALL DAY SUNDAY AND HOLIDAYS.**

### VCS SUPERVISED LABOR

**OK TO PROCEED:** A SERVICE FOR THOSE OF YOU WHO WISH TO HAVE YOUR EXHIBIT SET UP BEFORE YOUR ARRIVAL AT SHOW SITE. Veal Convention Services, Inc. will install and/or dismantle your exhibit. You need not be present. A professional supervision surcharge of 30 percent will be added to your labor charge. \$45 minimum for each installation and dismantle.

	No. of Laborers	Laborer Hrs. Each	Total Hours	Number of Cartons: _____
Installation	_____	_____	_____	
Dismantle	_____	_____	_____	Number of Crates: _____

### EXHIBITOR SUPERVISED LABOR

**DO NOT PROCEED:** ALL WORK IS PERFORMED ONLY UNDER THE SUPERVISION OF THE EXHIBITOR REPRESENTATIVE. It is important that the exhibitor check in at the service desk to pickup laborers ordered. Exhibitor must also check the laborers out at the service desk upon completion of work. All work to be done under the supervision of the exhibitor or exhibitor representative.

	No. of Laborers	Laborer Hrs. Each	Total Hours	Number of Cartons: _____
Installation	_____	_____	_____	
Dismantle	_____	_____	_____	Number of Crates: _____

Exhibitor Representative:

Company Name:

Email Address:

Show Site Phone No.:

Alternate Phone No.:

*\*Please complete and send this page via email to orders@vealco.com\**

Online ordering is available at: [veal.boomerecommerce.com](http://veal.boomerecommerce.com).

Please call 1(800)844-8325 with any questions you may have regarding your order.

## **OTHER AVAILABLE SERVICES AND ACCESSORIES**

We also offer the following services and accessories on request:

***Signs and Graphics***

***Cleaning Services***

***Storage - Before, During and After the Event***

***Transportation and Delivery***

We are available to assist with all aspects of your participation in the exhibits. Please do not hesitate to call or email for assistance:

1-800-844-8325

or

[info@vealco.com](mailto:info@vealco.com)

PLEASE FOLLOW THE LINK AVAILABLE AT VEALCO.COM TO  
ACCESS OUR ONLINE ORDERING.

We do not accept orders by fax. We are available by email and telephone to help process your orders.